

Bikes on Broadway News Release

The Cycledelia Race Club of Saskatoon is sponsoring the premiere cycling event of the season, ***“Bikes on Broadway 20010 –20th Anniversary Stage Race, Sask Cup Road Series #2”***. As the largest road bicycle race in Saskatchewan and one of the largest in western Canada, attending Bikes on Broadway on the May long weekend has become an institution for competitive cyclists throughout the Prairie Provinces. It is a very exciting time for our local cyclists!

Bikes on Broadway attracts approximately 150 racers from Saskatchewan, Alberta and Manitoba. This event is a traditional 3-day stage race, Saskatchewan’s own mini version of the world’s best known stage race, the *“Tour de France”*, consisting of a time trial, road race and criterium (“crit”). A stage race is a multi-leg event in which the overall winner is the rider in each category with the lowest total time for all stages.

This event is known throughout the Prairie Provinces, as a ‘qualifier’ race for provincial championships. Many of the athletes participating in this event go on to compete at the national, world and professional cycling level.

One of Saskatchewan’s local athletes, Julia Garnet of Saskatoon, is the Canadian National Junior Women’s’ Time Trial Champion for 2009, which qualified her to compete in the World Junior Championships in Russia. Julie has been named to a Canadian Cycling Association development card.

Another one of Saskatchewan’s local athletes, Ken Orr of Churchbridge, was honoured with the award as the Saskatchewan Master Athlete of the Year for 2009. Ken was also very successful at the World Master Games in Sydney, Australia in 2009, bringing home 3 Gold, 2 Silver medals and 1 Bronze medal.

One other amazing athlete is Arnold Boldt, who competed in Italy at the World Para-Cycling Championships for Team Canada.

Also, Alex Wrubleski of Regina, who is a Road National Champion, is currently riding professionally on the Team Columbia – HighRoad women’s team and was a member of the Canadian Olympic Cycling Team in 2008. Alex remains on the A list for carded athletes on a National level.

A Kiddies Crit has been added that allows children 12 years of age and under to experience the thrill of racing, which they have only been able to watch in the past. This year we have also expanded a category that was new last year, CAT 6 Open (15 years & older) and CAT 6 Youth (14 years & younger), to attract novice participants and youths who want to experience the thrill of racing for the first time.

Continuous support of the race from local bike shops; Bike Doctor, Doug's Spoke N' Sport, Bruce's Cycle Works, Bike Universe, City Park Cycle, 2nd Nature and food outlets; Caffé Sola, Starbucks, Extreme Pita and Booster Juice, has been vital to the growth of the race. As our event gains recognition, we have also garnered the support of many community businesses such as Saskatchewan Blue Cross, Novakoski Quality Collision and the Pathfinders. In the past, annual donation packages have exceeded \$5,000, which is distributed amongst race winners and for volunteer appreciation. A huge bouquet of thanks also goes out to our volunteers that tirelessly support our event each year to ensure a safe, well organized race, something we are well known for. These volunteers are the heart of our race and without their help, it just would not happen.

We encourage spectators to come out and cheer our riders on to victory.

Events being held are:

- Time Trial Saturday, May 22, 2010 North of Bessborough Hotel from 6:00 – 8:30 PM
- Road Race Sunday, May 23, 2010 Batoche National Historic Site from Noon- 4:00 PM
- Criterium Monday, May 24, 2010 Broadway Ave & 11th St from 8:30 AM – 3:00 PM

For further details or to volunteer, please visit our website at www.cycledelia.ca or email bikes.on.broadway@cycledelia.ca

Race Organizer

Bikes on Broadway 2010

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Background Information

Cycledelia Racing Club is Saskatchewan's premier competitive cycling club. Located in Saskatoon, Saskatchewan, Canada; the evolution of the club started in the early nineties as a pure, hardcore road racing club. While the club is still firmly committed to road racing, we have evolved to support the growing cyclocross racing scene.

The club is affiliated with both the [Saskatchewan Cycling Association \(SCA\)](#) and the [Canadian Cycling Association \(CCA\)](#). As a result you need a license, which provides you with insurance coverage, to join the club.

The Saskatchewan Cycling Association is a volunteer non-profit association that promotes bicycling for sport, recreation, and transportation. Funded through Saskatchewan Lotteries, the SCA provides opportunities to experience all forms of cycling through its member clubs. The SCA is actively involved in road and mountain bike racing, randonneur cycling, recreation, transportation, off-road touring, trail access and safe cycling education programs. As never before, cycling is on a roll at both the provincial and local levels. We have the largest number of cyclists and clubs ever registered, with competitive and recreational club programs year-round.

“Bikes on Broadway” FACTS

- Bikes on Broadway has been held on the long weekend in May of each year since 1991.
- Bikes on Broadway in Saskatoon is Saskatchewan's biggest race and one of the largest road races in Western Canada.
- The race attracts approximately 150 road racers from Saskatchewan, Manitoba and Alberta.
- Traditionally Bikes on Broadway is a 3-day stage race. The stages are a time trial, a road race and a criterium.
- Bikes on Broadway was expanded to a 4-day race in 2001 with the addition of a hill sprint. The hill sprint was discontinued the following year due to the logistics of providing a suitable venue for this event.
- A Kids Crit was introduced to the event line-up in 2008. This venue allowed children 12 years and under to experience a race that they have only been able to watch in the past.
- A new race category was added in 2009 – CAT 6. The purpose of this category is to allow first time racers the experience of road racing.
- A new race category added in 2009, was expanded in 2010 – CAT 6 Open (15 years & older) and CAT 6 Youth (14 years & younger) to encourage youths to experience road racing.
- Major sponsors of past Bikes on Broadway's include Saskatchewan Blue Cross, Cameco Corporation, Cannondale, Norco, Powerbar, Bell Sports, Bontrager, Coca-Cola. In 2002, Sugoi donated jerseys for the top 3 placings in each race category.
- Continuous support of the race from local bike shops, Bike Doctor, Doug's Spoke N' Sport and Bruce's Cycle Works has been vital to the growth of the race.
- The annual prize package at past races has included \$4,500 in cash and over \$3500 in prizes, including a Cannondale frame & a set of Rolf wheels.

We have maintained good contact within the local television, radio and print media and regularly have articles about the race in local newspapers. This provides us with promotional opportunities for our sponsors. In addition, riders receive information on the sponsors from the race bible and announcements made at the races and during the prize presentations.



Bikes on Broadway 2010

20th Anniversary Stage Race

Sask Cup Road Race Series #2

Sponsored by the Cycledelia Racing Club of Saskatoon

May 22 - 24, 2010

Stage 1: Time Trial – Saskatoon, SK

Saturday, May 22, 2010

Registration: 4:30 - 5:30 PM at the Sheraton Cavalier Hotel 612 Spadina Crescent (Conf Foyer)

Start: 6:00 PM

Location: Immediately north of Delta Bessborough Hotel, Spadina Crescent East & 21st Street E

Distance: 8.2 km

Stage 2: Road Race – Batoche, SK

Sunday, May 23, 2010

Registration: 10:30 to 11:30 AM

Start: 12:00 Noon

Location: Batoche National Historic Site, north of Saskatoon 65 km on Highway 11, then 15 km east on Highway 312, then 10 km north on Highway 225

CAT 1/2	12:00 Noon	110 km
Women	12:05 PM	70 km
CAT 3	12:10 PM	100 km
CAT 4	12:15 PM	70 km
CAT 5	12:20 PM	60 km
CAT 6	12:25 PM	30 km

Stage 3: Criterium – Saskatoon, SK

Monday, May 24, 2010

Location: Broadway Avenue & 11th Street

CAT 6	8:30 AM	15 min + 1 lap
CAT 5	8:50 AM	25 min + 3 laps
CAT 4	9:25 AM	30 min + 3 laps
Women	10:05 AM	30 min + 3 laps
CAT 3	10:45 PM	40 min + 3 laps
Kids	11:45 AM	1 lap
CAT 1/2	12:00 Noon	45 min + 3 laps

Award Presentations

CAT 4 & 5 & 6 10:00 AM

Women & CAT 3 11:40 AM

CAT 1/2 Stage win prizes will be awarded immediately before the race.

GC prizes will be awarded as soon as possible after the race.

Types of Bicycle Races:

Road Race

A road race is a mass start event held on an open road. The first rider across the finish line is the winner. A common feature of road racing is pacing. Teammates — and sometimes rivals — exchange the lead to provide protection from the wind or to open a gap to gain an advantage over the rest of the field. A break occurs when one rider or group of riders accelerate to speed away from a larger group or pack.

Criterium

A criterium is a short road race of several laps on a circuit — usually city streets — closed to traffic. Intended as a spectator sport, the “Crit”, as it’s often called, allows fans to see the racers often. A race usually is based on time rather than distance.

Time Trial

A time trial is an individual race against the clock over a fixed distance. The rider with the shortest time is declared the winner.